

Presentations

9.30 am	Welcome by Professor James Whisstock, Director, ARC Centre of Excellence in Advanced Molecular Imaging.
9.35 am	Presentations and panel discussion with; <ul style="list-style-type: none"> - Dr Erol Harvey, Co-founder and Director, MiniFAB - Mr Bill Hill, Managing Director, Gyder Surgical - Ms Marilyn Jones, Managing Director, Marilyn Careers - Ms Sophie Krantz, Ambassador, ExO Lever - Dr Neda Mirzadeh, Research Fellow, RMIT University Q&A and Panel Facilitator - Ms Julia L Page, veski MD & chief executive
10.10 am	Workshop with Marilyn Jones – Practical advice on building your brand
11.00 am	Morning tea
11.15 am	Workshop with Marilyn Jones – Practical advice on building your brand
11.45 am	Facilitated networking
12.30 pm	Lunch

Ms Marilyn Jones Marilyn Careers

Ms Marilyn Jones is an Executive Recruiter and Scientist experienced in resourcing staff for companies and assisting individuals with their careers.

Upon completion of her science degree at the University of Adelaide, she was fortunate to undertake a scholarship in cancer research. This experience led to employment on a new project in R&D for the commercialisation of the purified components of snake venom for therapeutic purposes and additional projects in commercial R&D.

After a period in scientific instrument sales in Adelaide she travelled the World and then relocated to Melbourne where she sold capital equipment systems across the Pharmaceutical, Research, Pathology, Analytical and Manufacturing sectors.

Her move to recruitment was to be one of her most significant career choices. Commenting in her first year she recalls "I was awestruck there were so many roles that I never knew existed." Marilyn has worked across multiple sectors in many industry and business sectors both in Australia and the UK. Expanding her networks continuously, this fascination with people, their careers and a genuine interest in the work that they do continues to this day.

Marilyn's focus in starting her company was to look after the individual. This has now developed into an extensive program working with people in many industries to assist them in their career aspirations and job search. Recruitment for organisations has been a natural progression for her company and she now works assisting startups to multinationals with their HR and recruitment needs.

Ms Julia L Page veski

Ms Julia Page was appointed chief executive of **veski** in 2004 after a career spanning the public, private and philanthropic sectors in Australia and the United Kingdom.

As the head of **veski**, Julia leads a team responsible for the continued development and delivery of **veski's** programs focused on talent acquisition and support, global engagement and **veski** testbed activities.

Julia has taken an active lead in developing programs for students in Victoria. In 2015 **veski** kickstart was launched bringing university students and early career researchers together with members of the **veski** connected community to provide insights on how to transition from academia to industry. In 2015, Julia was also instrumental in the development of the inspiring women program including a series of booked out professional development activities and the inaugural **veski** inspiring women fellowships.

Julia relocated to Melbourne in 2000. She completed a Bachelor of Science in Information Business Systems Technology at the University of Essex, UK before beginning a career in IT sales and strategic planning.

Julia sits on the board of the St Vincent's Hospital Foundation, Victoria's Inspiring Australia board and is a Member of the Australian Institute of Company Directors.

Julia joined the **veski** board of directors in March 2017.

Dr Erol Harvey

MiniFAB, ARC CoE Imaging Governing Board Member

Scientist, educator and entrepreneur Dr Erol Harvey has made outstanding contributions to Australia through the world-leading microfluidic engineering company MiniFAB, his distinguished academic career and his unwavering support for research commercialisation and entrepreneurship.

In 2002, he co-founded MiniFAB. Capable of rapid prototyping and product commercialisation, MiniFAB delivers custom solutions into diverse markets, including medical devices, diagnostics, food packaging and aerospace. Its client base includes multinational companies, venture capital-funded start-ups, international medical device companies, and university spin-offs from around the world.

He also formed the Small Technologies Cluster, an incubator supporting researcher access to MiniFAB's facilities and providing dedicated infrastructure to accelerate the commercialisation of new high-value medical device technology.

Erol gained a PhD in Plasma and Laser Physics from Monash University and worked as a researcher in Oxford, UK, before joining his first startup to commercialise laser micromachining. He has also served on a number of committees and he is currently a strategic advisor to the Bionics Institute.

Mr Bill Hill

Gyder Surgical

Mr Bill Hill is a seasoned senior executive with experience in technology consulting and product development. He is currently CEO of Gyder Surgical, a medical device company developing a novel navigation system to assist surgeons during hip replacement procedures. Prior to this Bill spent over 20 years consulting in the areas of technology commercialisation and product development at Invetech where he was Executive VP of Product Innovation and Hydrix where he led Strategy and Business Development. His early career was spent in industrial research in the defence and power generation industries.

Ms Sophie Krantz

ExO Lever

Ms Sophie Krantz has built a career of supporting business leaders, government officials, and entrepreneurs to integrate and grow internationally. As a program manager and advisor, she has facilitated strategy design and implementation for international growth and transformation in both the public and private sectors.

She has worked at the International Trade Centre in Geneva (joint agency of the UN and WTO), Global Fortune 500 reinsurer, Swiss Re, in Zurich, and Australian corporates and SMEs; most recently as the head of international trade and investment strategy at Australian multinational BlueScope.

Her experience and networks span across the developing, emerging, and developed world. Sophie enjoys envisioning the future and enabling people and organisations to set and implement plans for transformation, including preparing for industry disruption by using the ExO Framework. Her favourite place to be is in a room with people from all over the world, together hatching plans to create global change and impact. Sophie holds a degree in international economics and an MBA. She is currently an ambassador with ExO Lever and an advisor to large corporates and startups on their internationalisation and transformation strategies.

Dr Neda Mirzadeh

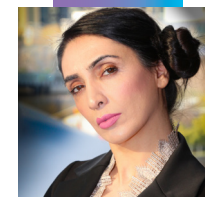
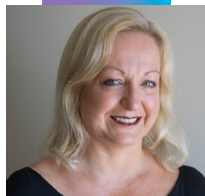
RMIT University

Dr Neda Mirzadeh (PhD, MBA) is a scientist, serial entrepreneur, coach, published author, designer and globally awarded fine art photography model.

Her latest creation is: peak2impact. A boutique change agency established to drive innovation and entrepreneurship by creating growth mindsets in individuals, building on their diverse capabilities through a holistic and inclusive approach.

Neda holds the position of group leader at CAMIC (the Centre for Advanced Materials and Industrial Chemistry) at RMIT University, Melbourne, Australia. By intertwining alchemy, medicine, and her passion to create societal impact, Neda and her research team use the unique properties of gold to develop treatments for cancer.

An advocate for and trailblazer in entrepreneurship, she has also played a strategic role at RMIT as "Diversity Champion" driving strategic initiatives within the organisation to enrich innovation from diversity and inclusion.





veski kickstart program

The **veski** kickstart program provides a unique opportunity to build connections between students and industry sectors to foster conversations, introductions and help motivated candidates make the transition from academia to industry.

veski's key focus is to ensure existing researchers and innovators are business ready by:

- providing training and awareness of enterprise skills;
- connecting them to industry; and
- ensuring they remain relevant and prepared for a change in career path.

Each **veski** kickstart session provides STEM Masters, PhD and early-career researchers, from across Victorian Universities, the opportunity to engage with industry leaders who in turn provide insight into alternative career paths; how to manage expectations; what skills industry are looking for, and how to navigate differing cultural environments.

The program has evolved since it was first introduced to include panel discussions and presentations with practical tips and workshops allowing students to put the knowledge and skills they have gained into practise.

The series also includes popular breakout sessions where students have the opportunity to speak with industry leaders across sectors in managed networking groups.

The **veski** kickstart events are part of the **veski** skills, training & education component of our proactive outreach activities - to ensure Australia continues to foster innovative thinking, build capacity in all aspects of our workforce including enterprise skills to capitalise on its investment in educating great minds - by providing them with opportunities to contribute and sustain dynamic careers.

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veski kickstart event program

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Insights from academia
to industry – supporting
students on the move

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Delivered as part of the 2018 CoE Imaging Summit
RACV Cape Schanck Resort
Monday, 19 November 2018



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